

# Case Study:- Giftcraft

*“Mainway has made our first venture into automation a great success.” - Al Nielsen, Giftcraft.*

With over 600 orders being picked from over 3000 SKU’s daily, reliability was a key requirement of Giftcrafts’ first venture into distribution automation.



Manually picked orders are accumulated at one of multiple packing stations, where operators pack and apply bar code labels to all cartons in an order.

The orders are placed on a central take-away conveyor and conveyed through numerous barcode scanning stations and diverted to their respective shipping destinations.



*“Our Vision Drives Innovation”*