

# The Shopping Channel—Case Study



*“Mainway took the time to really understand our needs and delivered an exceptional system that has doubled our productivity – Sue McGibbon, The Shopping Channel*

With limited space for racking, picking, packing and sealing it was important to deliver a simple solution that would contribute to quick order fulfillment in the “Daily Showstopper” area. After fully understanding The Shopping Channel’s needs, an efficient, yet simple, racking layout and conveyor/packaging system was implemented that allows for additional product space and drastically increased productivity in this fast fill area.



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